



TEA PROMOTERS INDIA

ORGANIC TEA CROWERS

PUTHARJHORA TEA GARDEN

Purharjhora tea garden is nestled in the Dooars region of India, where the flat Ganges plains of West Bengal meet the foothills of the mighty Himalayas. The garden is flanked on either side by the swift flowing mountain streams of the Rinchington river on one side and the Chel river on the other side. The rocky river beds of these two famous rivers gave the tea garden its name 'Pmhar' meaning rock and 'Jhora' meaning stream or river.

Situated at an elevation of 350 meters, Putharjhora has been certified Organic and Biodynamic since 1997. It is the only certified organic tea garden in the entire Dooars region. Covering an expanse of 565 hectares, the tea is grown under a three tiered canopy of shade trees and leguminous plants. As practitioners of Bio-dynamic and Organic tea farming, we do not use pesticides and only depend on natural predator insects to combat pests. Between every row of tea bushes in the tea garden, there are microhabitats that are filled with a great diversity of low growing green plants, legumes, worms and beneficial insects such as beetles and spiders. Tea is grown by using organic and biodynamic preparations and harnessing the cosmic forces of nature. These agricultural practices have resulted in an abundance of wildlife such as Elephants, Pythons, Porcupines and Deers. Putharjhora also has close to 350 species of trees, which make it a birders paradise. Walking through the tea garden you will very easily be able to spot Pheasants, Minivets, Woodpeckers, Owls, Hornbills, Rollers and Peacocks.

The rich organic soil and natural spring waters provide perfect conditions for the tea bushes to blossom and give them their unique characteristics. Grown from the Assam and young clonal variety of Camellia Sinensis tea plant which include CP-1 variety that is unique to Putharjhora. Putharjhora produces close to 400,000 kilograms of brisk, strong and smooth black and green orthodox teas.

Purharjhora is also known to have a huge migratory Elephant population of close to 100 Elephants. The elephant herds traverse the tea garden from the Bhuran hills and move towards the forests in Nepal. The tea garden has recently partnered with 'The Wildlife Enterprise' an independent organisation which strives to protect Elephant populations globally. Together with Tea Promoters India, WEN has launched a Humane Elephant conservation management campaign in Purharjhora. In 2017, the tea garden was awarded the certification for the first 'Elephant friendly Tea Garden' in the Dooars region.

The tea garden supports 1000 tea workers and their families by providing housing, sanitation, medical, creche and education facilities as part of their fairtrade initiatives.

